



**Step 1. Exhibitor Contact Information**

Company Name: \_\_\_\_\_ Booth: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Ste/Bldg: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact email: \_\_\_\_\_  
 (Email required for confirmation of order) Source: **EM**

**Three Ways To Reserve Service**

- Fast, Easy & Secure** online ordering at:  
[www.accureg.com/sec10/options.html](http://www.accureg.com/sec10/options.html)
- Complete this form & fax to:  
 Toll Free 1-800-856-0327  
 972-620-3064
- Complete this form & mail to:  
 ARI, Inc.  
 Attn: Lead Retrieval  
 350 E. Royal Lane Ste. 100  
 Irving, TX 75039

**Step 2. Lead Retrieval Service** **Final Order Date: May 25, 2010**

| Service Options<br>(Please see Service Descriptions before placing your order)  | Through:<br>05/11/10 | After:<br>05/11/10 | Quantity | Total |
|---|----------------------|--------------------|----------|-------|
| <b>The Mobile LEADER</b><br>Scanning device only, leads available via the web,<br>No electricity required in your booth.            | \$345.00             | \$400.00           | _____    | _____ |
| <b>The LEADER Plus!</b><br>Scanning device, printer and leads on USB stick.<br>Requires 120volt/2amps/240watts of electric          | \$330.00             | \$385.00           | _____    | _____ |
| <b>The LEADER Standard</b><br>Scanning device and printer only. <b>NO USB STICK.</b><br>Requires 120volt/2amps/240watts of electric | \$315.00             | \$370.00           | _____    | _____ |
| <b>Badge Number Collection</b><br>Not a scanning device – please see service descriptions   | \$135.00             | \$135.00           | _____    | _____ |

**Step 3. Additional Services**

|   |           |         |       |       |
|---|-----------|---------|-------|-------|
| Delivery Service (Your scanner is available for pickup onsite if you choose not to have it delivered) | \$50.00   | \$75.00 | _____ | _____ |
| Custom Action Codes (please provide codes below, the price is per 20 codes)                           | \$50.00   | \$75.00 | _____ | _____ |
| 1. _____  | 11. _____ |         |       |       |
| 2. _____  | 12. _____ |         |       |       |
| 3. _____  | 13. _____ |         |       |       |
| 4. _____  | 14. _____ |         |       |       |
| 5. _____  | 15. _____ |         |       |       |
| 6. _____  | 16. _____ |         |       |       |
| 7. _____  | 17. _____ |         |       |       |
| 8. _____  | 18. _____ |         |       |       |
| 9. _____  | 19. _____ |         |       |       |
| 10. _____   | 20. _____ |         |       |       |

**← If you have provided Custom Action Codes; please remember to include the fee in total below.**

**Step 4. Payment Information**

Visa    Master Card    American Express    Money Order    Check (Payable to ARI)

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_  
 (As it appears on the card)

Card Holder Signature: \_\_\_\_\_

I authorize ARI, Inc. to charge my credit card for services listed above.  
 I have read & agree to the Terms and Conditions of this service agreement.  
 The following transaction will show as **AccuReg Trade Show Exhibits** on your credit card statement.

**Total:** \_\_\_\_\_

**\* If paying by check or money order, credit card information is still required for security deposit purposes only. There will be no funds held on your credit card.**

| Office Use Only | PMT | CK# | INI | ORD# | Entered |
|-----------------|-----|-----|-----|------|---------|
|-----------------|-----|-----|-----|------|---------|



# ARI Lead Retrieval Terms and Conditions



1. ARI, Inc. agrees to provide the equipment and services listed in this agreement at the prices stated.
2. Payment is due at the time the order for equipment and services is placed and may be made by cash, check or approved credit card.
3. ARI, INC. SHALL NOT BE LIABLE FOR ANY SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES ARISING FROM THE LOSS OF LEAD INFORMATION AS RELATED TO ARI'S EQUIPMENT. ARI'S LIABILITY FOR ANY CAUSE WHATSOEVER SHALL BE LIMITED TO THE TOTAL PRICE FOR THE GOODS AND SERVICES PROVIDED BY ARI, INC.
4. The customer agrees to pick-up equipment at the ARI Exhibitor Services desk prior to the opening of the event and to return equipment to the ARI Exhibitor Services desk at the conclusion of the event in the same condition as received.
5. Customer agrees to immediately pay ARI, Inc. for any damage or loss of equipment including failure to return equipment to the ARI Exhibitor Services desk at the conclusion of the event. Replacement costs and late fees are as follows:

| <b>The LEADER</b>                          |        | <b>The Mobile LEADER</b>                   |        |
|--|--------|--|--------|
| PDF Scanner                                | \$1295 | Portable Scanner                           | \$2495 |
| IT computer/printer                        | \$1495 | Screen (cracked)                           | \$225  |
| Power Cord                                 | \$95   | Charger                                    | \$75   |
| Case                                       | \$95   | Touch Screen Damage                        | \$225  |
| Non return fee                             | \$75   | Missing Charger                            | \$45   |
| USB Replacement                            | \$20   | *Late fees                                 | \$150  |
| *Late fees                                 | \$150  | * per day not to exceed replacement costs. |        |
| * per day not to exceed replacement costs. |        |  |        |

6. ARI, Inc. must receive cancellation requests in writing, at the address on this agreement, no later than 10 business days prior to the opening day of the event. Requests for cancellation that are received by this deadline will be refunded in the amount equal to 75% of the total price of the order. No cancellation requests or refunds will be accepted after this deadline.
7. It is agreed that the governing law pertaining to this contract will be the law of the State of Texas.
8. If an exhibiting company uses ARI's Delivery Service, it is understood that ARI will deliver any lead retrieval unit(s) ordered prior to the opening day of the show between 1:00pm-5:00pm. The exhibiting company is responsible for the unit(s) once the unit is delivered. The exhibiting company is also responsible for returning the unit(s) back to the ARI Lead Retrieval Service Desk within one hour after the show floor closes. Units will NOT be delivered to an unattended booth. This service is non-refundable.
9. The exhibiting company understands that, if the lead retrieval unit fails, leads may still be captured by recording the attendee's badge identification number until a replacement unit(s) is delivered. ARI will prepare a file of these attendees from the badge identification numbers for the exhibiting company.
10. The exhibiting company is aware that additional enhancements of extra paper rolls and extra USB sticks purchased (whether or not they are advance or onsite purchases) are non-refundable items.