



Sensors Expo & Conference Expands Women in Sensors Engineering Program Second annual event celebrates contributions from leading female engineers

Newton, MA – June 7, 2017 –[Sensors Expo & Conference](#) (#Sensors17), the nation's leading event focused exclusively on sensors and sensor-integrated systems, today announced it has expanded the popular Women in Sensors Engineering Program (WISE) to include a full afternoon session including a panel presentation, coaching & mentoring roundtable and networking cocktail reception. The program, to take place on Wednesday, June 28 at 2 p.m., is open to all attendees, free of charge. To learn more, please visit: sensorexpo.com/wise

Designed to celebrate those female engineers actively involved in the sensors industry and raise awareness of key contributions and innovations, the WISE program, chaired by Galya Stoeva of Okmetic, is unlike anything else in the industry. Key topics to be explored throughout the program include building a high performing team and a successful career path, capitalizing on female power and emotional intelligence and competing in a male dominated industry.

Moderated by Stoeva, the panel presentation will feature the following speakers:

- Wendy Arienzo, FUJIFILM Dimatix, Inc.
- Ana Bernal, Libelium
- Alissa Fitzgerald, AMFitzgerald
- Charlene Marini, ARM
- Tanya Monsef Bunger, Global Executive Coach

The coaching and mentoring roundtable discussions will feature the following top industry mentors:

- Jessica Gomez, Rogue Valley Microdevices
- Mary Ann Maher, SoftMEMS
- Petrina Zaraszczak, TE Connectivity

“We are thrilled to expand our WISE program and extend the opportunity for female engineers to connect, share ideas and best practices and inspire each other for the betterment of the entire sensors community,” said Charlene Soucy, Sensors Expo & Conference. “Our goal is to raise awareness of the incredible innovations and contributions female engineers continue to make to the sensor industry and help encourage the next generation of women to pursue a career in this burgeoning market.”

To register for the event, visit sensorexpo.com/register. Download our digital brochure to learn more or follow us on social media [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).

About Sensors Expo & Conference

[Sensors Expo & Conference](#) will take place June 27-29 at the McEnery Convention Center in San Jose, California. Sensors Expo is supported by the event's official publication, [Sensors Magazine](#), the

industry's leading resource and authority on sensing, communication, and control. Sensors Expo is produced by [Questex LLC](#), a global, diversified business-to-business integrated media and information provider, headquartered in Newton, MA.

For further information, contact:

Charlene Soucy
Marketing Director
617-219-8372
csoucy@questex.com

Sarah Murray
Partner, Attune Communications
781-378-2674
sarah@attunecomunications.com