Sensors Expo & Conference Launches First Annual IoT Connectivity Ecosystem Influence Awards

Newton, MA – March 15, 2018 –Sensors Expo & Conference (#Sensors18), the industry's largest event dedicated to sensors, connectivity, and systems, today announced nominations are open for the first annual IoT Connectivity Ecosystem Influence Awards. Developed in conjunction with James Brehm & Associates, the new awards will highlight companies that have successfully integrated sensors and connectivity into IoT solutions and can demonstrate measurable results. The deadline for submission is May 21, 2018.

 Quick Links:

> ➢ Nomination for IoT Influencer Awards:
> https://sensorsgroup.wufoo.com/forms/maq56hd1oqtd0j/
> ➢ Registration for Sensors Expo & Conference: sensorsexpo.com/register
> ➢ Social Media channels: Facebook, LinkedIn, Twitter, and Instagram

The goal of IoT is to make life simpler and more exciting for consumers, or more cost effective and impactful for enterprises by interconnecting the physical and digital worlds around them. With this in mind, nominees of the IoT Connectivity Ecosystem Influence Awards must demonstrate the utility of sensors and the benefits of IoT connectivity in real world scenarios. Award categories range from agriculture to automotive; healthcare to manufacturing; smart cities to supply chain. A full list of categories can be found here.

Criteria for nomination includes:
> ➢ Benefit to Society
> ➢ Better Analytics and Metrics
> ➢ Compliance
> ➢ Improved Process and Human Resource Allocation
> ➢ Increase in Production
> ➢ Product/Service differentiation
> ➢ Rapid Deployment
> ➢ Reduction in Cost
> ➢ Reduction in Repair Time

Nominations should be submitted from a third-party partner or observer. The list will then be narrowed down by a prestigious panel of independent experts including editors, analysts, and consultants across the IoT ecosystem. Finalists will be announced at Sensors Expo & Conference, June 26-28th in San Jose California.

"We are seeking nominations from companies that have integrated sensors into devices and modules that have made an impact and are helping to expand the market opportunity for the IoT Industry," said Cal Groton, Group Director, Sensors Expo. "Our goal is to highlight the variety of sensors in use today and how companies are expanding the market opportunity among a broad number of vertical industries."

About Sensors Expo & Conference

Sensors Expo & Conference is widely known as one of the world's largest and most important gatherings of engineers and scientists involved in the development and deployment of sensor systems. For more information, visit www.sensorsexpo.com. Sensors Expo is supported by the event's official publication, *Sensors Magazine*, the industry's leading resource and authority on sensing, communication, and control. For more information, visit www.sensorsmag.com. Sensors Expo & Conference is produced and managed by Questex LLC, a global, diversified business-to-business integrated media and information provider, headquartered in Newton, MA. For more information, visit www.questex.com.

For further information, contact:
Charlene Soucy
Marketing Director
617-219-8372
csoucy@questex.com

Sarah Murray
Partner, Attune Communications
781-378-2674
sarah@attunecommunications.com