



Sensors Expo & Conference Highlights the Hottest Technical Advancements, Industry Applications and Cutting-Edge Startups

Largest ever Pre-Conference Program will feature five Symposia covering MEMS, IoT, Energy Harvesting, Embedded Technology, and Wearables

Newton, MA – June 8, 2017 – [Sensors Expo & Conference](#) (#Sensors17), the nation's leading event focused exclusively on sensors and sensor-integrated systems, will feature 10 new and updated conference tracks covering the ideas, trends and best practice techniques needed to develop innovative new sensor solutions. From emerging technologies such as Artificial Intelligence (AI), Augmented Reality (AR), and drones, to sensor data and analytic applications, Sensors Expo will address the biggest topics and spotlight the hottest startups in the market today. In addition, on Tuesday, June 27 attendees will have access to the largest ever Pre-Conference Program featuring five areas of focus – MEMS, IoT, Energy Harvesting, Embedded Technology, and Wearables. To register for the Symposia visit sensorexpo.com/conference-symposia.

With more than 65 sessions and 100 compelling speakers, the conference tracks will include: Emerging Technologies, Energy Harvesting & Power, Flexibles & Wearables, IoT & Wireless, Measurement & Detection, MEMS & Sensors, Novel Sensor Applications, Optical Sensing & Detection, Sensors Data & Analytics, and Sensors & Embedded Systems Design. Highly anticipated sessions will cover:

- Real-World Smart City Sensor Networks;
- Sensor Design for Medical Devices;
- How to Overcome Battery Life Issues;
- AI, Augmented Reality, and Virtual Reality Applications;
- Machine Learning for IoT;
- And the Impact of Sensors in Black Boxes of Planes, Cars, and Drones.

To view the full agenda, visit sensorexpo.com/schedule or download the [digital brochure](#).

Showcasing innovation is a core component of Sensors Expo year after year and the 2017 event will feature a [Startup Zone](#) dedicated to the emerging players shaping the sensor market. Attendees will have the opportunity to get inspired and see firsthand what technology is on the horizon from these cutting-edge companies. Startup Zone participants include AutoTech Council, FocusLCDs, NS Sensors, Inc., Pearl Automotive, and PST Sensors.

As engineers continue to immerse themselves in the nuances of sensor technologies, the Pre-Conference Symposia has also been expanded to provide further education and a deep dive into five key topical areas. Sessions include:

- [Creating and Capturing Value in the MEMS and Sensors Ecosystem](#)
Symposium Chair: MEMS & Sensors Industry Group

- [Energy Harvesting and Energy Efficient Power Solutions](#)
Symposium Chair: Randy Frank Associates
- [IoT Lifestyle: Invisible Technology Moving in Your Home, Your Car, Your Office](#)
Symposium Chairs: ARM, DSP Concepts, Willard Tu
- [Embedded Technology: Designing for the Industrial IoT](#)
Symposium Chair: Embedded Computing Design, Open Systems Media
- [Printed, Flexible, Stretchable and Functional Fabric Sensors for IoT and Wearables](#)
Symposium Chair: Roger Grace Associates

In addition, by attending sessions at the 2017 conference, engineers will now be able to earn IEEE continuing education credits and professional development hours to maintain their engineering licenses and keep their skills as up-to-date as possible. To start earning CEUs, attendees should select IEEE Certification Program on the Add-on Packages page during Registration. Further information or questions can be addressed by contacting [Charlene Soucy](#).

To learn more visit sensorexpo.com or follow us on social media [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).

About Sensors Expo & Conference

[Sensors Expo & Conference](#) will take place June 27-29 at the McEnery Convention Center in San Jose, California. Sensors Expo is supported by the event's official publication, [Sensors Magazine](#), the industry's leading resource and authority on sensing, communication, and control. Sensors Expo is produced by [Questex LLC](#), a global, diversified business-to-business integrated media and information provider, headquartered in Newton, MA.

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