



Annual Sensors Expo & Conference Showcases Unlimited Potential of Sensor Applications

The most exciting innovators in the sensor industry came together to highlight advancements across Artificial Intelligence, IoT, Wearables, Energy Harvesting, Autonomous Vehicles and more

Newton, MA – July 18, 2017 – [Sensors Expo & Conference](#) (#Sensors17), the nation's leading event focused exclusively on sensors and sensor-integrated systems, wrapped up its annual event in San Jose, CA late last month. More than 6,500 attendees came together to learn about the latest advancements in sensor technologies, hear from 100+ thought provoking industry speakers, and witness innovation in action as 300+ featured exhibitors were on hand showcasing cutting-edge applications. From AI to Wearables, Energy Harvesting to Autonomous Vehicles, Sensors Expo assembled the industry's most notable brands and hottest startups to illustrate the unlimited potential of sensor technologies and applications.

Daily video highlights:

[Day One:](#) Featuring IoT, wearables and robotics.

[Day Two:](#) Showcasing augmented reality (AR) and autonomous vehicles.

[Day Three:](#) Recognizing engineering student achievements and a glimpse at future innovations.

During the event, 100+ speakers across 65 sessions touched on the latest trends in sensor technologies. Keynote speakers included Dr. Alexander Selhke of NASA's Ames Research Center; Ori Inbar, AR industry champion and co-founder of AugmentedReality.org; Mark Benson, chief technology officer of Exosite; and a keynote panel presented by Nimbelink. In addition, the largest ever Pre-Conference Program kicked off the event with five Symposia covering topics such as MEMS, IoT, Energy Harvesting, Embedded Technology, and Wearables.

Year after year attendees continue to find value in the premier sensors event. Kapil Kamra, Qualcomm, Inc. said, "I have always felt that Sensors Expo is a valuable way to keep in touch with the pulse of the consumer sensors industry," and Dave Kenneth, Sensirion, Inc. noted, "Great show dedicated to the growing field of sensing technologies and located in the heart of Silicon Valley!"

More than 300 exhibitors showcased their innovations including real-world applications from the [Best of Sensors Expo Award](#) winners which included ams AG, Analog Devices, Inc., LeddarTech, Vesper, Libelium, ISORG and FlexEnable, ROHM Co., Ltd., and Health for America.

"Sensors Expo allowed us to see a number of products in one area while learning new techniques for using them along the way," noted Glenn Monroe, Orthosensor. Exhibitor Dean Linden-Cox of Sandvik Palm Coast also commented, "The event was well attended and produced a good number of leads. It allowed us to showcase our company and products to a wide range of people who wouldn't necessarily be looking for what we offer."

Spearheaded by Willard Tu, DSP Concepts, Inc., the event also featured the launch of a new Automotive & Autonomous Vehicle Sensors Workshop. Held on June 28th, the half-day session featured a series of panel discussions focusing on sensors and their role in automotive and autonomous vehicles offering attendees a detailed look at the key trends and technologies impacting the market today and what to anticipate in the future. In addition, the Autotech Council hosted a “Startup Review” to highlight four new and exciting startups.

To join us for the 2018 and stay updated on the latest developments click [here](#). To learn more about our annual event visit sensorexpo.com or follow us on social media [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).

About Sensors Expo & Conference

[Sensors Expo & Conference](#) will take place June 26-28, 2018 at the McEnery Convention Center in San Jose, CA. Sensors Expo is supported by the event's official publication, [Sensors Magazine](#), the industry's leading resource and authority on sensing, communication, and control. Sensors Expo is produced by [Questex LLC](#), a global, diversified business-to-business integrated media and information provider, headquartered in Newton, MA.

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