

DESCRIPTION	DEADLINE DATE
Program Guide Company ONLINE listing & logo	August 11, 2021
Program Guide Advertisements If purchased through your sales representative	August 11, 2021
Lead Retrieval Online Discount Deadline To order call CDS at (800) 746-9734	Early Discount – July 8 Advance Discount – Aug. 12
Hotel Discount Deadline Call Par Avion at (800) 826-4353 or go online at https://book.passkey.com/go/Sensors21	August 27, 2021
Insurance Certificate Forms Due Return forms online at www.showinsurance.com or via fax to (440) 815-2154	August 21, 2021
Electrical Service Discount Deadline To order return forms via fax to (866) 329-1437 or log onto www.ges.com	August 31, 2021
GES Services Discount Deadline To order return forms via fax to (866) 329-1437 or log onto www.ges.com	August 31, 2021
Show Management EAC Forms (if Applicable) Deadline Email to kowen@questex.com	September 1, 2021
Internet Discount Deadline To order call Team San Jose @ 408-792-4188 or email techservices@sanjose.org	September 3, 2021
1st Day for Advance Shipments to Warehouse Last day for Advance Shipments to Warehouse	August 17, 2021 September 16, 2021
1st Day for Direct to Show Site Shipments	September 21, 2021